

WEMOTION

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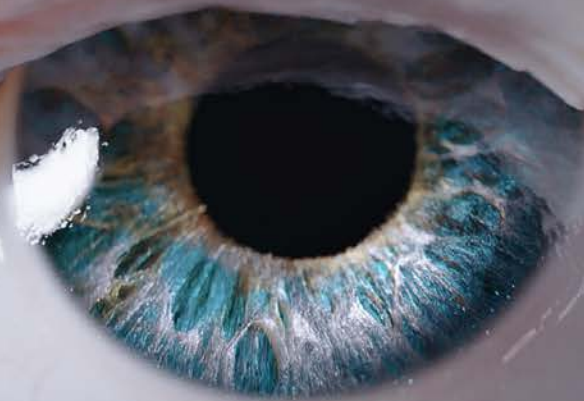
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Let's bring your ideas to life. * Let's bring

WEMOTION

**WE BRING YOUR IDEAS
TO LIFE**



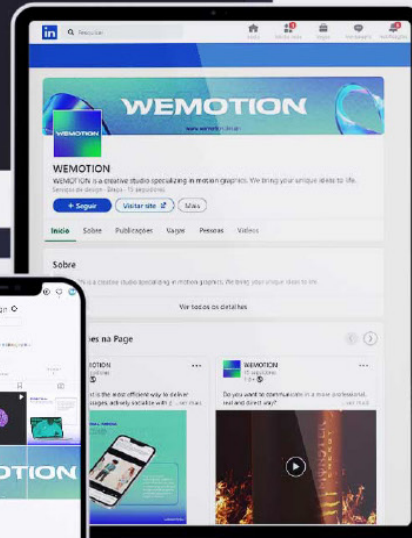
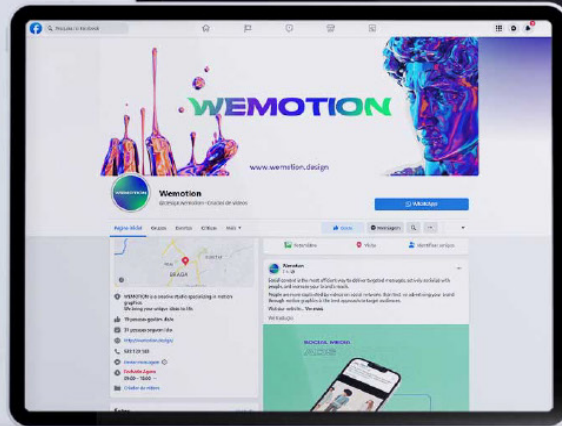
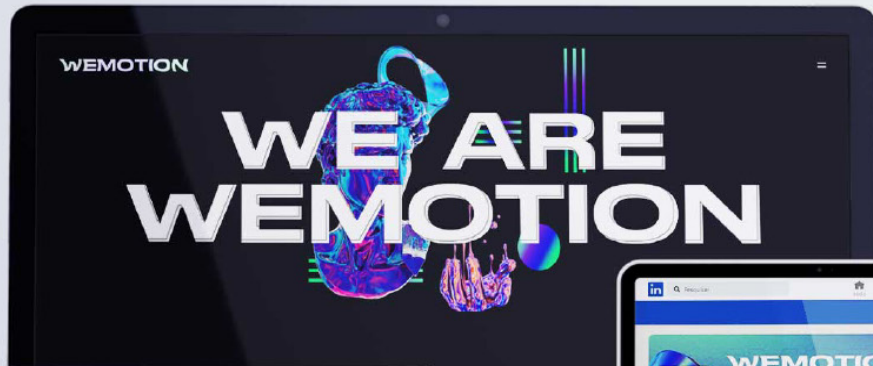
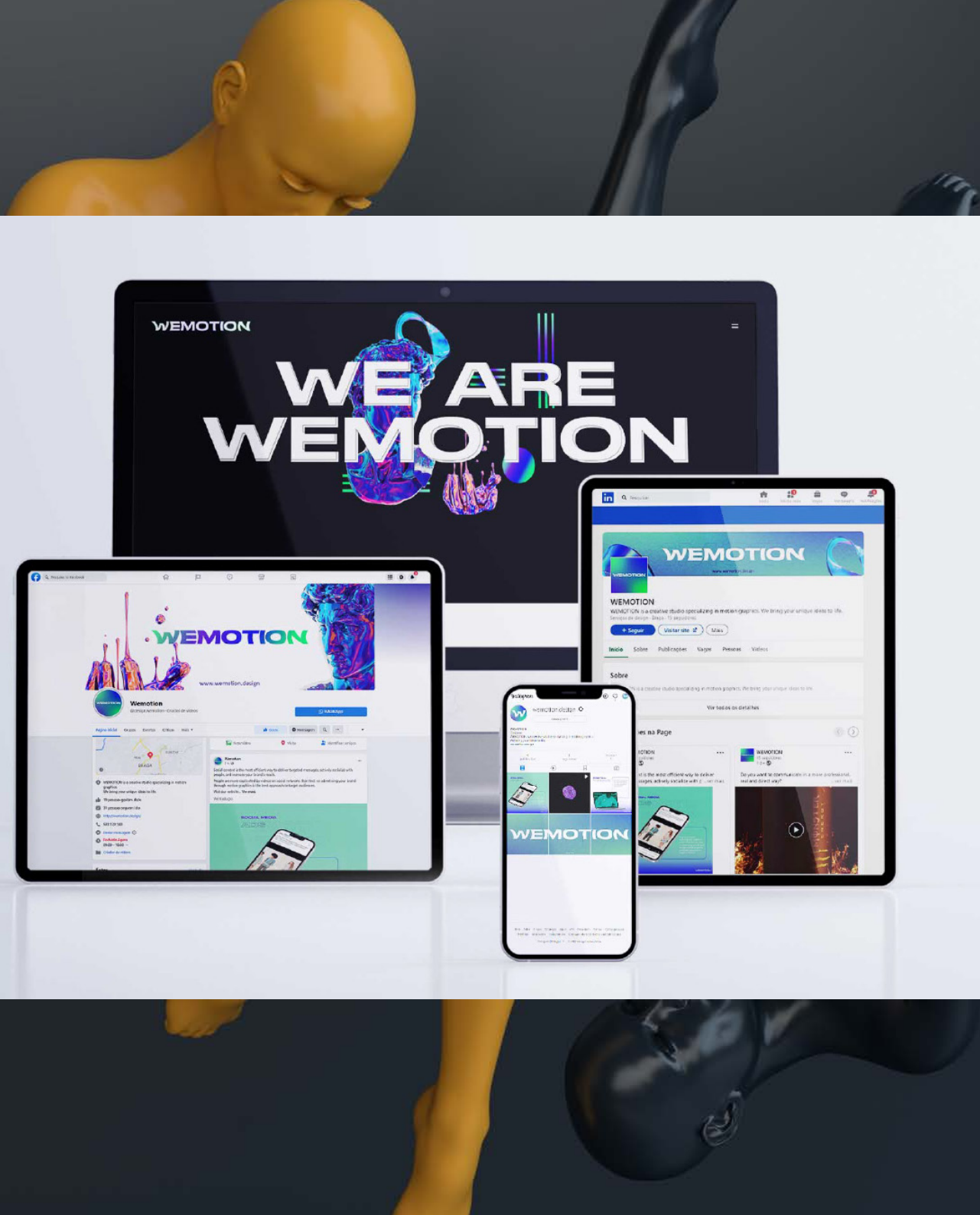
We are a creative studio specializing in motion graphics. We develop projects for the various possible applications, in order to make your idea unique, different and professional. More than just moving images, video has to provoke, move and be unique. And with that, we are experts! We bring your ideas to life.



SEE IN DETAIL

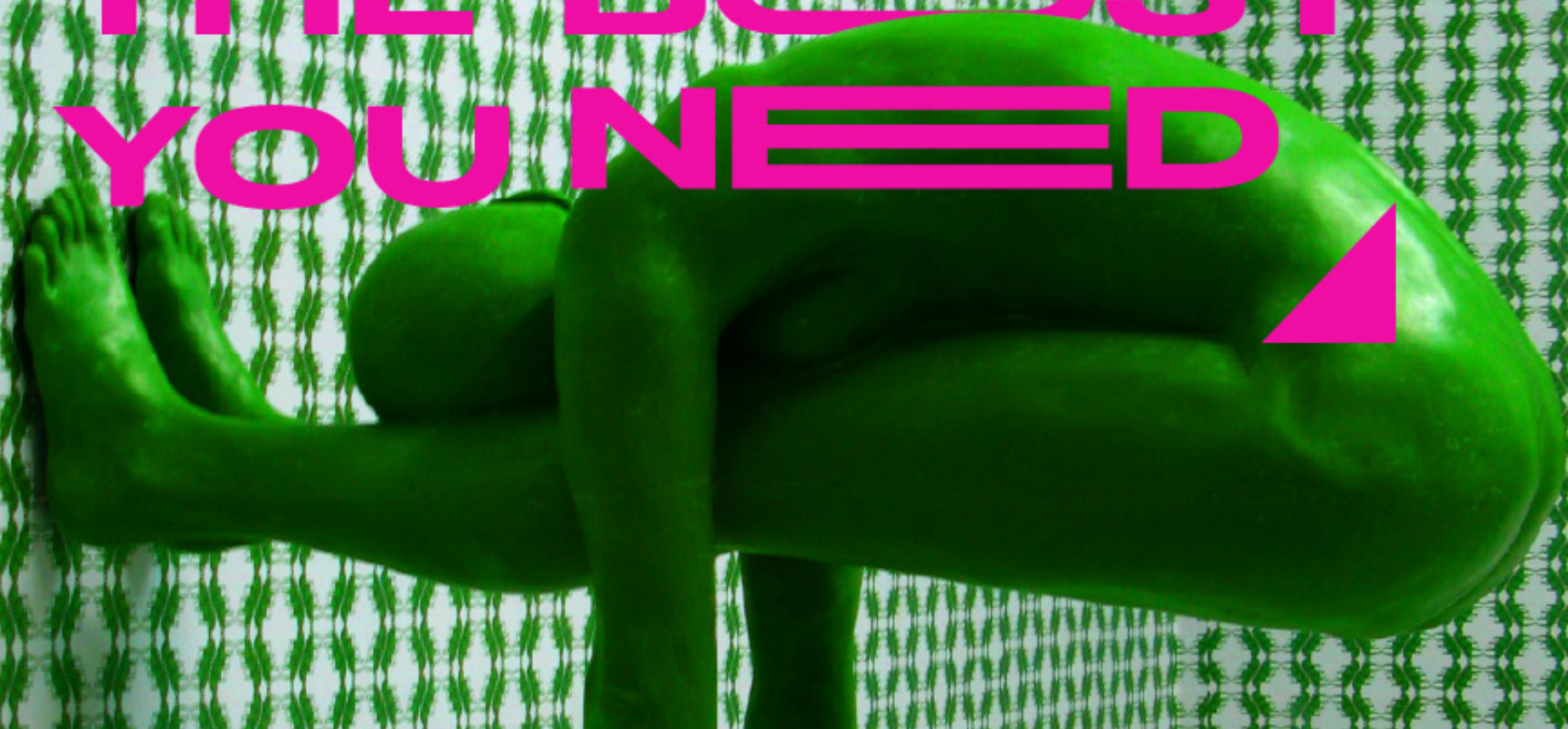
WHO WE ARE







**WEMOTION
GIVES YOU
THE BOOST
YOU NEED**



SERVICES



Betting on animated videos is the best way to get a message across without the user getting lost in the process.

These days users like to consume dynamic content and have to be grabbed in the first few seconds!

Companies can leverage this concept to create depth, impact and appeal to their story or the message they want to convey.

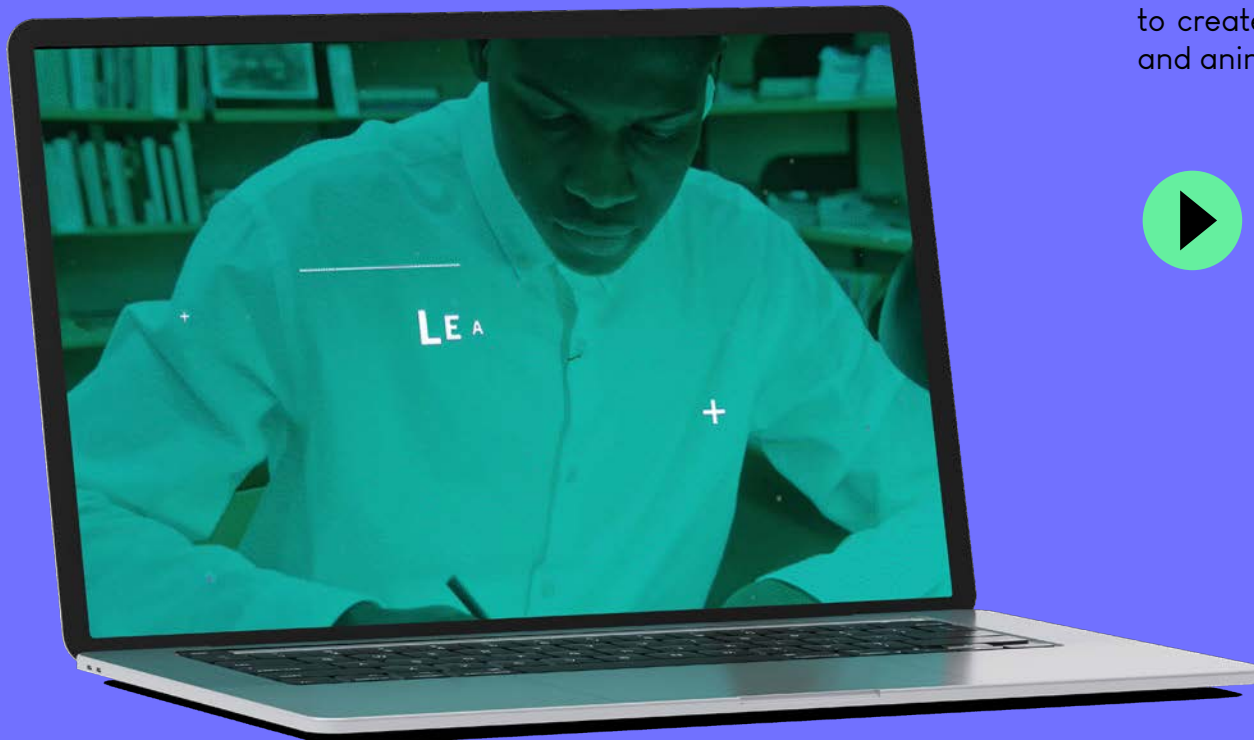
We produce attractive animations for any type of project in order to get the message across in the best possible way so you don't miss anyone!

Promotional videos

Promotional videos are extremely popular in an increasingly digital world. It's a great way to do marketing or advertising. In these days we are shifting towards more playful, interactive exchanges. These videos are an essential tools to give a real dynamic to your professional communication and offers the ability to create more sophisticated transitions, eye-catching motion and animation features.



SEE IN DETAIL



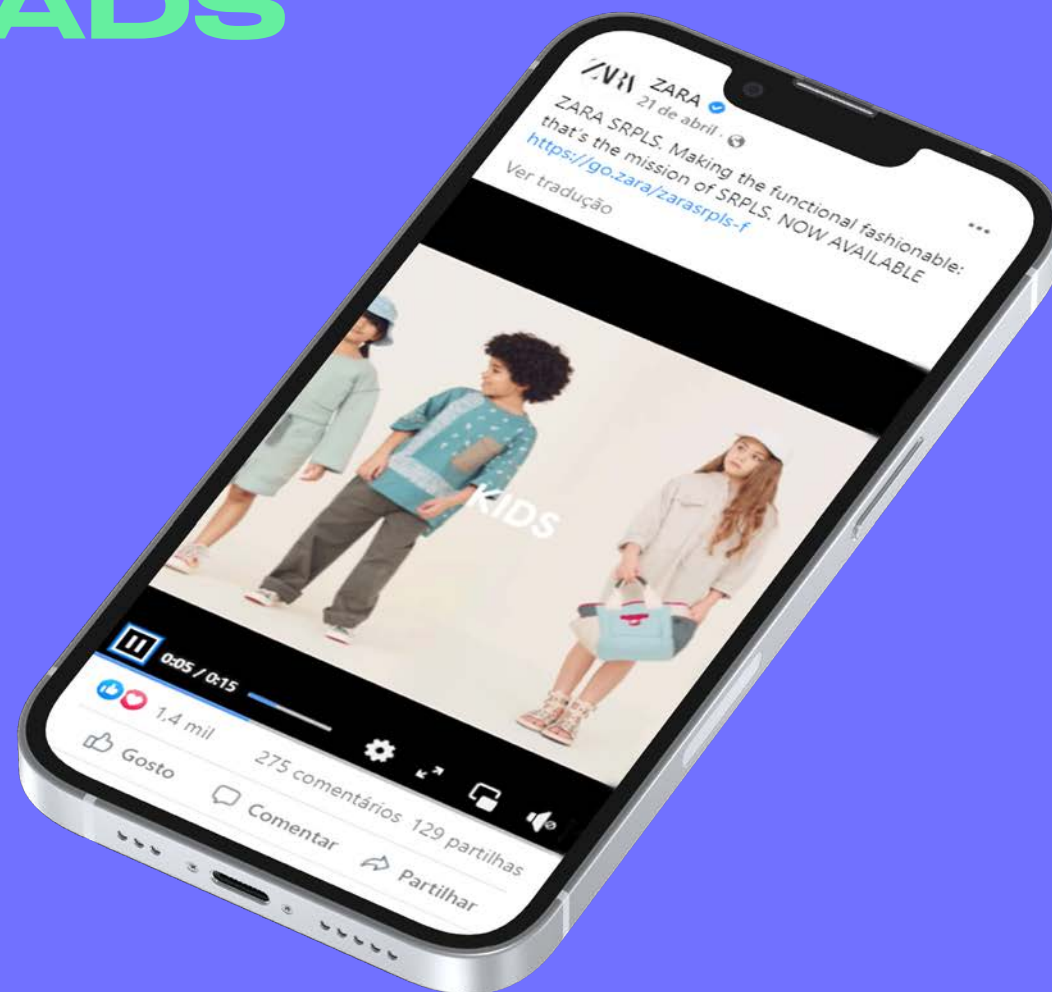
Social Media ADS

Social content is the most efficient way to deliver targeted messages, actively socialize with people, and increase your brand's reach.

People are more captivated by videos on social networks than text, so advertising your brand through motion graphics is the best approach to target audiences.



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Product Promotions

Promoting a product is an important way to drive sales and get the attention of the audience to your products and business. Product promotion contributes to brand awareness, credibility, and sales.

The biggest advantage of promoting your product in today's digital world is the use of online platforms.



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Advertising Spots



TV is still one of the best ways of advertising, that's why it's important to highlight it. The purpose of advertising spots is to promote something at a specific time and place. We create the ideal advertising for your business.



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Explanatory Videos



People want information as quickly as possible and don't want to go through a lot of work to do it. The purpose of explainer videos is to convey information quickly. These videos are a compelling way to deliver that information. With the combination of audio, text, and images, these videos allow you to introduce your brand, product, or service to people.



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Digital Signage



Digital Signage is a form of advertisement often used to capture the public's attention.

It works very well to be placed, for example, in a waiting room, in a shopping mall, or on city streets where everyone can see it.



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Broadcast Design



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Broadcast design plays a key role in creating broadcast branding and building connections to viewers. Live broadcasting is increasingly a choice for transmitting ads to audiences.



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Brand Presentation

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Presenting a brand is always hard, it's not just showing a picture to the public and expect that they understand what that picture is. We help you create an animation that will help and capture the audience's attention to your brand.



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OUR PROCESS

Although each project is a project and each one can be developed in a completely different way, we follow a series of steps that we believe are essential to have the best possible end result and always make our client happy!



OMIG!

01. Briefing · 02. Brainstorming · 03. Moodboard · 04. Storyboard · 05. Frame Design · 06. Animation · 07. Sound Design · 08. Review · 09. Delivery

Briefing

It is the first and most important moment of the whole process. This is the time when we collect all the information related to the video: objectives, styles, references, ideas...

Everything that is developed next will depend on the briefing for a good final result.

A person in a white shirt is pointing at a document on a wall. The wall is covered with various sticky notes, diagrams, and documents. One document is titled 'BUSINESS PLAN' and has a list of items numbered 01, 02, and 03. Another document features a lightbulb icon. The scene is dimly lit with a blue tint.

Brainstorming

After the briefing, it's time to align ideas; We brainstorm to get the best ideas for project development. We discuss elements, design, styles, sound... Everything that is involved in the final result will be considered at this point.

Moodboard

After there is already an idea to be followed with defined styles, it's time to get some references. The moodboard serves exactly that; it's the best way to follow a path without deviating and reach exactly the end result we want.

Storyboard

This is the moment where we put our animation on paper. Before starting to animate it is necessary to make a sketch of what will be (in general) the final work so that we can have a way forward and also for the client to approve the idea before it is put into practice.



Frame Design

Storyboard complete and approved, it's time to start designing the frames that will be part of the video. Here are drawn all the elements present in the animated video but still static.





Aanimation

This is the main part of the whole process. Animation is the moment where we really do “the magic”. We make previously designed frames come to life and convey the message concisely and effectively.

Sound Design

This is the time to put the details that make the difference in the end. It's the moment where we put some sound effects so that the moving images become much more than that!

Review

At the end of all these steps, we send the final result to the client so that he can approve what was done or change some elements if necessary to ensure that a great end result is achieved.

Customer review



Delivery

Final moment: the delivery; Once everything is as planned, it's time to deliver the final project to the client and let the final result shine with the public.

WHY CHOOSE WEMOTION?

Because we like to make it happen, basically. Nothing makes us more happy than seeing a company/brand grow in our hands! We really put our heart and soul in every project and we're absolutely sure that we are the company capable to bring your ideas to life!



concept:

turn everything UPSIDE
down

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Are you sure you want
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Cancel

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